I believe that the service that satellite radio carries is not to be compared to broadcast radio. I mean, we have the weather channel on TV, even satellite television. It is nice to get an idea of what the traffic is going to be like before going to a large city. For example, I often travel from northern Indiana to Chicago, and I often listen to channel 217 to find out what the traffic conditions are going to be like before I get near there. I have to choose to either take I-90 into town (the chicago skyway) or I-80/I-94 (Borman Expy, Bishop Ford Expy, and the Dan Ryan Expy.) The main thing is that the split of I-80, I-90, and I-94 is between Gary and South Bend, Indiana. At that point, I would not be able to recieve a broadcast signal because I am too far from Chicago at that point. It is also nice to hear the weather forcast repeating to give me an idea of what the weather is going to be like without having to listen to boring AM radio stations waiting sometimes a half hour to hear the forcast.